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SOUTHWOOD GOLF CLUB HOSTS “TEXAS HOLD ’EM FOR CHARITY”

Event Raises Over \$2,000 for Local Non-Profits

TALLAHASSEE, FLORIDA – (September 21, 2009) – Poker players, aficionados and novices tried their luck at the “Texas Hold ’Em for Charity” event at SouthWood Golf Club on Friday, September 18, raising over \$2,000 for local non-profits.

More than 40 men and women, representing over 20 non-profits, played in the SouthWood Golf Club poker tournament. The winner from each table qualified to play in the championship round, determined to win a donation for his or her respective charity. There were seven lucky winners and the eighth available seat at the Championship table was auctioned for a winning bid of \$150, all proceeds going to charity.

Money will be donated to the designated charities of the top five players from the Championship Round.

First Place: Jay “SouthWood Slim” Weinberg--**\$1,000** will be donated to the **Challenger Learning Center** in **Jay Weinberg’s** name.

Second Place: Cory “Pocket Deuces” Vowles--**\$500** will be donated to **Big Bend Hospice** in memory of his mother **Kay Vowles**.

Third Place: Jason “Hi-Tech” Wester--**\$325** will be donated to **Big Bend Hospice** in **Jason Wester’s** name.

Fourth Place: Tom “Big Tom” Chilton--**\$200** will be donated to the **Foundation for Leon County Schools** in **Tom Chilton’s** name.

Fifth Place: Steven “The Killer Bee” Bourdon--**\$122** will be donated to the **Center for Autism** in **Steven Bourdon’s** name.

About SouthWood

SouthWood is a mixed-use community where residents can live, learn, work and play. The community is situated on 3,300 acres of graceful rolling hills lined with moss-draped oaks and over 1,000 acres of community-wide interconnected green space, including numerous lakes, parks and wetlands and a 123-acre Central Park and Lake. Miles of walking trails and bike paths wind throughout the community.

SouthWood offers a championship Fred Couples/Gene Bates-designed semiprivate golf course, a Community Center with pools, and an Education Village providing lifelong learning opportunities. For more information, visit www.southwoodflorida.com.

About St. Joe

The St. Joe Company, a publicly held company based in Jacksonville, is one of Florida's largest real estate development companies and Northwest Florida's largest private landowner. JOE is primarily engaged in real estate development and sales, with significant interests in timber.

More information about JOE can be found at its web site at www.JOE.com.

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